

# TEWKESBURY BOROUGH COUNCIL

<b>Report to:</b>	Executive Committee
<b>Date of Meeting:</b>	25 April 2018
<b>Subject:</b>	Council Plan Year 3 (2016-20)
<b>Report of:</b>	Graeme Simpson, Head of Corporate Services
<b>Corporate Lead:</b>	Mike Dawson, Chief Executive
<b>Lead Member:</b>	Leader of the Council
<b>Number of Appendices:</b>	One

## **Executive Summary:**

The Council Plan is a key strategic document which establishes an overarching vision for the Borough and sets out in broad terms the priorities, objectives and actions that the Council will focus upon to work towards the vision. The current plan (2016-20) was approved by Council on 19 April 2016. The plan is reviewed on an annual basis and where appropriate updated. The Council plan 2016-20 (Year Three) is attached at Appendix 1.

## **Recommendation:**

**Subject to any amendments from the Executive Committee, the Council Plan refresh is RECOMMENDED TO COUNCIL for adoption.**

## **Reasons for Recommendation:**

To ensure the plan remains a live document, actions need to be reviewed on an annual basis and refreshed where appropriate.

## **Resource Implications:**

None arising directly from this report.

## **Legal Implications:**

None arising directly from this report.

## **Risk Management Implications:**

If the Council does not have an up to date Council Plan then it cannot demonstrate that priorities are being achieved.

## **Performance Management Follow-up:**

Delivery of the Council plan actions are monitored through a Performance Tracker which is reported to Overview and Scrutiny Committee on a quarterly basis. The outcome of the Overview and Scrutiny Committee is reported to Executive Committee by the Chair of Overview and Scrutiny.

**Environmental Implications:**

None arising directly from this report.

**1.0 INTRODUCTION/BACKGROUND**

- 1.1** The Council Plan is a key strategic document which establishes an overarching vision for the Borough and sets out in broad terms the priorities, objectives and actions that the Council will focus upon to work towards the vision. The plan (2016-20) contains four priority themes supported by a number of key objectives and actions. The plan is reviewed annually and where appropriate updated. The refresh ensures the plan is a 'live' document. The draft plan (Year 3) is attached in Appendix 1.

**2.0 THE COUNCIL PLAN 2016-20 (Year 3)**

- 2.1** It is proposed the vision, values and priority themes remain substantially unchanged. The vision for the Borough is 'a place where a good quality of life is open to all'. The plan also sets out the values which we will hold as we work to deliver the vision. We are a Council which puts customers first, is positive about working with others and which values its employees.

- 2.2** The plan re-affirms the four priority themes that were established at its inception, though two have been slightly reworded to reflect the broader remit and relevance of the priority area. The priorities are:

- Finances and Resources;
- Promoting and Supporting Economic Growth (replacing Economic Development);
- Growing and Supporting Communities (replacing Housing);
- Customer-Focused Services.

Each of the four priorities is supported by a series of key objectives and actions which will focus activity on delivery of the priorities. Similar to the priority themes, a small number of the objectives have been reworded so they adequately support the wider remit of the renamed priority themes.

- 2.3** The actions can be either of an operational or strategic nature and are updated where appropriate to reflect progress made during the course of the previous year. For example, a number of supporting actions have been removed as they were delivered in year two e.g. new garden waste system, implementation of a fees and charges strategy. Actions which are not subject to change, tend to be those that are of a more strategic nature and are likely to be implemented in the medium to long term. For example, the regeneration of Spring Gardens and those actions relating to future growth and infrastructure of the Borough.

- 2.4** The plan reflects the feedback received from Lead Members at a recent Corporate Leadership Team/Executive Committee away day. The priorities and supporting objectives and actions ensure the Council retains its ambition and is one that is seen to 'punch above its weight'. The rewording of the two priority themes and supporting objectives, helps reinforce the ambition to be the economic engine for Gloucestershire's growth and helping new communities to form and existing communities to receive the benefit of growth.

### **3.0 MONITORING PROGRESS**

- 3.1** A performance tracker is in place to monitor delivery of the Council Plan actions and this is reported to Overview and Scrutiny Committee on a quarterly basis. Outcomes of the Overview and Scrutiny Committee review are then reported to Executive Committee.

### **4.0 PROMOTING THE COUNCIL PLAN**

- 4.1** The prime audience for the Council Plan are the Council's Members, staff and key partners. The updated plan will be available on the Council's website, intranet and in hard copy format on request. Easy print and summary versions will also be available. The plan will be published in the media and through Borough News. Poster versions will also be available for use internally.

### **5.0 OTHER OPTIONS CONSIDERED**

- 5.1** None.

### **6.0 CONSULTATION**

- 6.1** Corporate Management Team, Operational Managers and Lead Members.

### **7.0 RELEVANT COUNCIL POLICIES/STRATEGIES**

- 7.1** There are a number of key strategies that support delivery of Council plan priorities. For example digital strategy, housing and homelessness strategy, economic development and tourism strategy, etc.

### **8.0 RELEVANT GOVERNMENT POLICIES**

- 8.1** A wide range of government policies underpin actions within the priority themes.

### **9.0 RESOURCE IMPLICATIONS (Human/Property)**

- 9.1** No direct resource implications.

### **10.0 SUSTAINABILITY IMPLICATIONS (Social/Community Safety/Cultural/ Economic/ Environment)**

- 10.1** The Council Plan seeks to ensure economic, social and environmental sustainability.

### **11.0 IMPACT UPON (Value For Money/Equalities/E-Government/Human Rights/Health And Safety)**

- 11.1** The Council Plan seeks to ensure value for money and equitable service provision.

### **12.0 RELATED DECISIONS AND ANY OTHER RELEVANT FACTS**

- 12.1** Council plan (2016-2020) approved 19 April 2016.

---

**Background Papers:** None

**Contact Officer:** Graeme Simpson, Head of Corporate Service Tel: 01684 272002  
Email: [graeme.simpson@teWKesbury.gov.uk](mailto:graeme.simpson@teWKesbury.gov.uk)

**Appendices:** 1 – Council Plan refresh (2016-2020) Year 3